## Emergency Preparedness- Business Live Announcer Copy

## "Make a Plan":30

Would your business survive a disaster?

Nearly two-thirds of businesses aren't prepared for an emergency. And 40% of businesses that experience a disaster never recover.

Make an emergency plan now, before it's too late.

For a free online tool that helps you develop an emergency plan to keep your business up and running should disaster strike, visit ready-dot-gov-forward-slash-business.

Brought to you by the Federal Emergency Management Agency, American Red Cross and the Ad Council.

### "Emergency Business Plan 1" :15

Would your business survive a disaster?

For a free online tool that helps you develop an emergency plan to keep your business up and running should disaster strike, visit ready-dot-gov-forward-slash-business.

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# "Emergency Business Plan 2" :15

Nearly two-thirds of businesses aren't prepared for an emergency.

For a free online tool that helps you develop an emergency plan to keep your business up and running should disaster strike, visit ready-dot-gov-forward-slash-business.

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#### "Emergency Business Plan 1" :10

Does your business have an emergency plan?

For a free online tool that helps you develop one, visit ready-dot-gov forward-slash-business.

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### "Emergency Business Plan 2" :10

Make an emergency business plan now, before it's too late.

For a free online tool, visit ready-dot-gov-forward-slash-business.

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