

**Bullying Prevention**  
**Live Announcer Copy**

**“Bullying” :10**

Kids witness bullying every day. They want to help, but they don’t know how. Teach them how to stop bullying and be more than a bystander at **StopBullying.gov**. A message from the Ad Council.

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**“Bullying” :15**

You may not witness bullying every day, but your kids do. They want to help, but they don’t know how. Visit **StopBullying.gov** to learn safe, simple ways your child can help stop bullying. Be more than a bystander at **StopBullying.gov**. A message from the Ad Council.

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**“Bullying” :30**

Kids witness bullying every day. They want to help, but they don’t know how. There are safe, simple ways your child can help stop bullying. Teach your kids the 5 bystander tips:

1. Tell a trusted adult, like a family member, teacher or coach.
2. Help the person being bullied get away from the situation.
3. Be a friend to the person being bullied.
4. Set a good example. Do not bully others.
5. Don’t give bullying an audience.

Visit **StopBullying.gov** to learn more safe, simple ways your child can be more than a bystander.

A message from the Ad Council.